

PORTFOLIO
& PROFILE



ABOUT
GALAXYWAY



GalaxyWay is an award winning advertising and media firm managed by group of specialized and enthusiastic team. We build a strong relationship with the client through the high quality works and creative ideas in design, printing and event management.

Our purpose is to create a more positive brands and designs which depends on strong values that have been at the heart of GalaxyWay since our foundation in the year 2000.

We unite experts in strategy, design, innovation and experience, who work together across Oman to harness the power of brand for growth.



OUR SERVICES



EVENT MANAGEMENT
ADVERTISING CAMPAIGN
BRAND & IDENTITY
PRINTING & PACKAGING
CORPORATE GIFTS
VIDEO PRODUCTION
DIGITAL MARKETING



OUR
CLIENTS



OUR
WORKS

EVENT MANAGEMENT

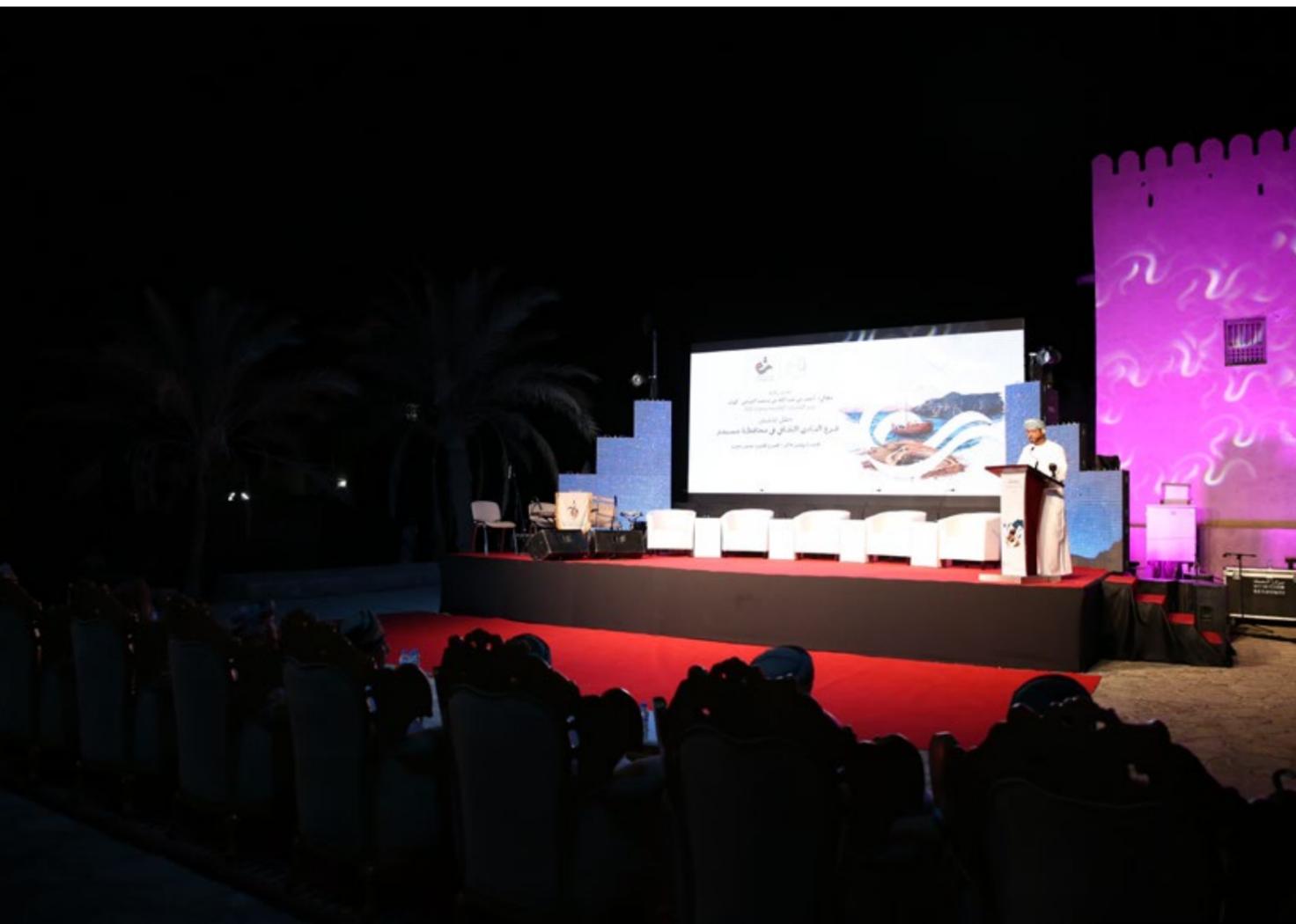












BRAND & IDENTITY

ORGANISATION

MINISTRY OF INFORMATION

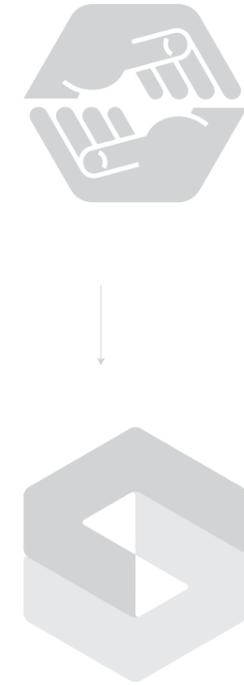
CATEGORY

BRANDING

OUR ROLE

We were responsible for the complete corporate identity for the event which will leave the same impact on print as well as on digital.

There were plenty of ideas involved before we choose our desired one.



ملتقى
الأسرة الإعلامية
إعلامنا .. عهدٌ يتجدد



ORGANISATION

CULTURAL CLUB

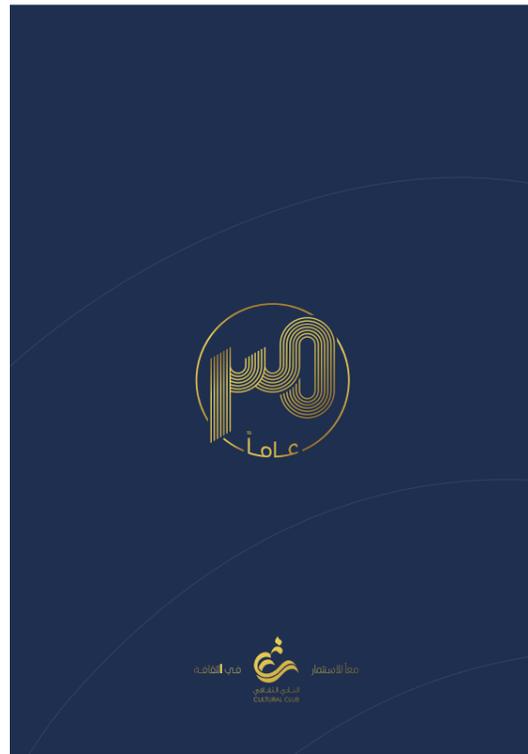
CATEGORY

BRANDING (35 YEARS)

OUR ROLE

Cultural Club is one of the highest acclaimed organisation in Oman. They have completed 35 years last year.

We were responsible to design a partial identity for their anniversary and the collateral related to it.



COMPANY

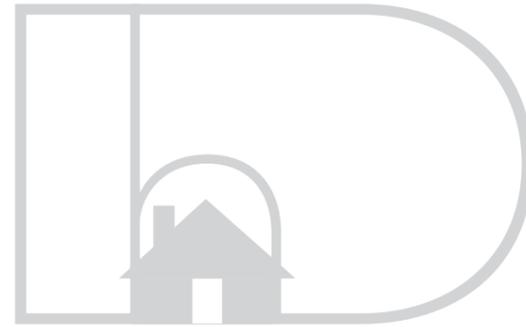
DOCTOR HOUSE

CATEGORY

BRANDING

OUR ROLE

To design a brand for a building is interesting yet challenging. Challenging in a way, while designing a brand for a building, you have to go through every single detail of everything. We did our level best to make it a prime mark.



STAIRS



ELEVATOR



EXIT



ELECTRIC ROOM



COMPANY

BAYADER EAST

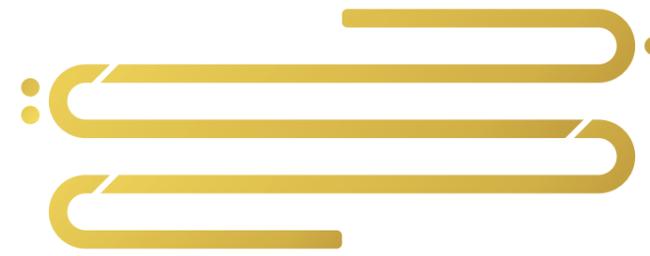
CATEGORY

BRANDING

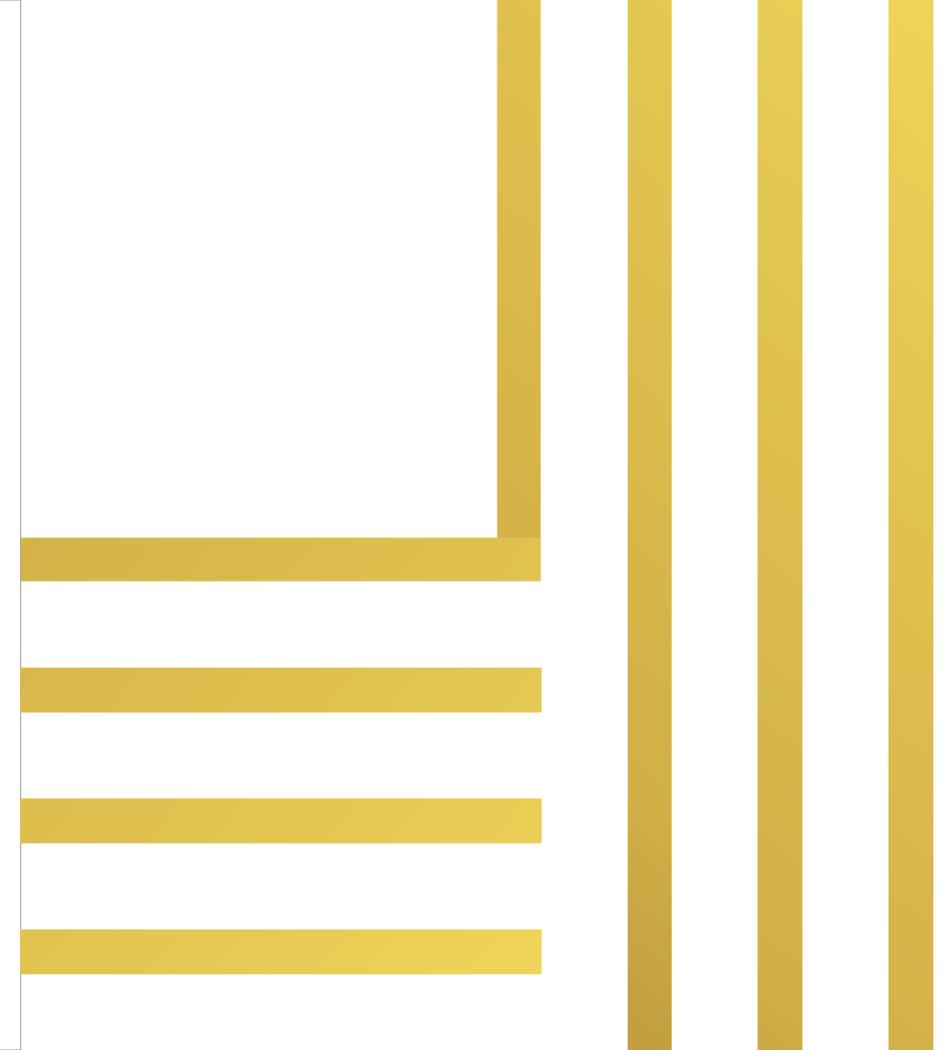
OUR ROLE

Bayader East is one of the elite name when it comes to luxury packaging. It was a bit challenging for us to keep Arabic and English letters in a logo.

There were many rounds of sketching and visualizing but the end result made us all proud.



بيادر الشرق
BAYADEREAST



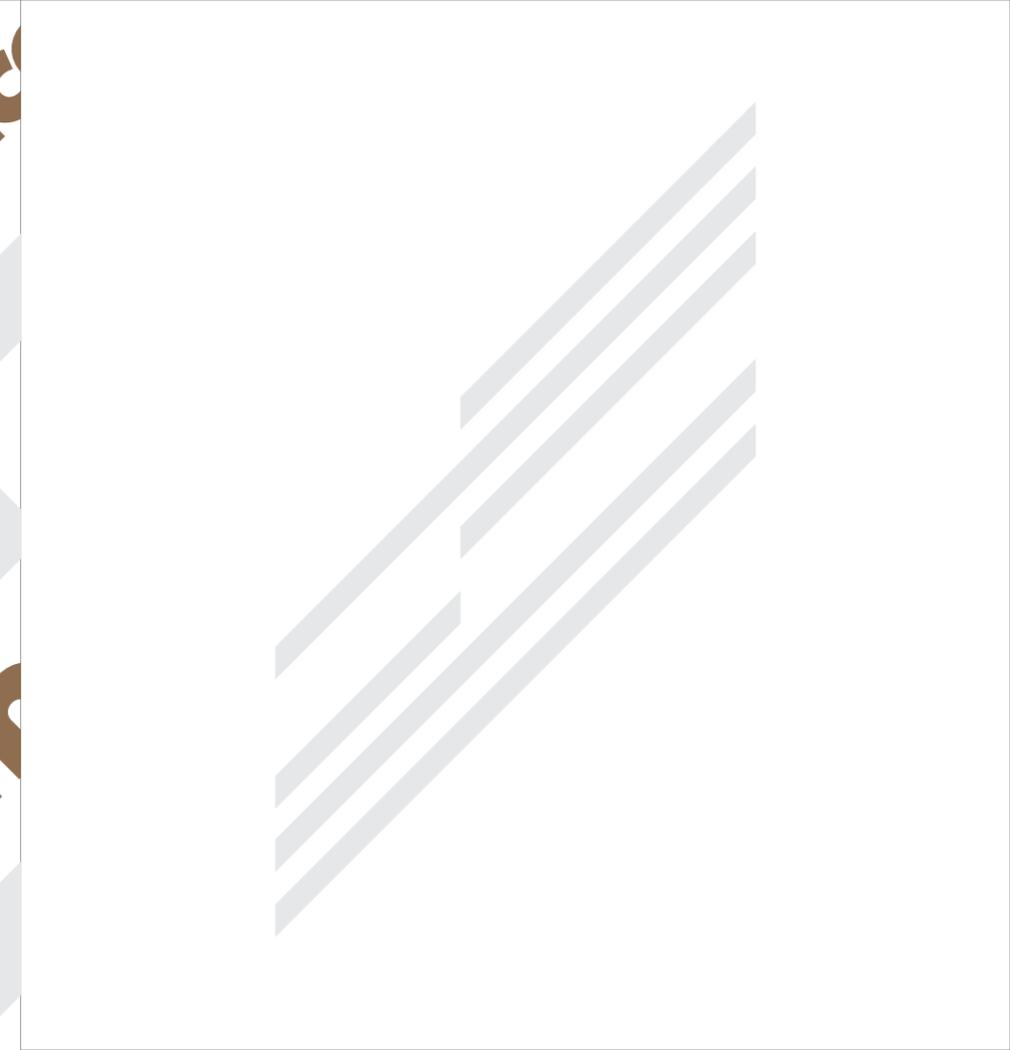
COMPANY
KDESIGN

CATEGORY
BRANDING

OUR ROLE

An enterprenuer started a company but never got her desired logo. After going back and forth to many design agencies, we took her project.

We at GW see this one of our remarkable works. From idea to execution. stationary to brand elements, we covered it all. Did we mentioned slogan?



COMPANY

APSL

CATEGORY

BRANDING

OUR ROLE

Proud moment for us when our projects making mark globally. Dubai.

Dubai is a main hub and the agencies there producing beautiful identities everyday. After failing our client's vision they decided to give GW a chance. Results make us happy and the client happier.



APSL



COMPANY

OMAN DEVELOPMENT BANK

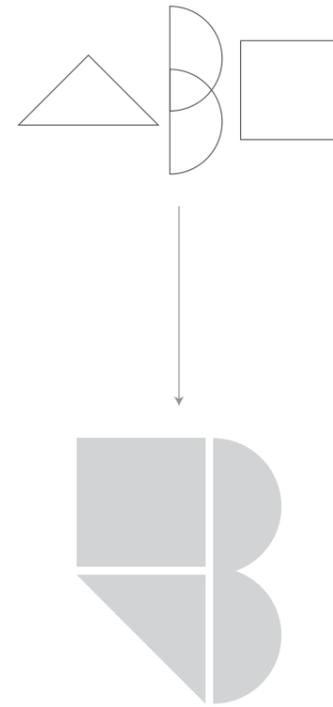
CATEGORY

BRANDING

OUR ROLE

Not all projects get a chance to see the sunlight. ODB is one of them but at GW we truly adore this project. This project helped us learn more and taught us in a good way.

This logo might not won the hearts of BOD and ODB but surely won ours.



بنك التنمية العماني (ش.م.ع.م)
OMAN DEVELOPMENT BANK (SAOC)
· نَمُو مَعًا · Together We Grow ·



COMPANY
AYOUB

CATEGORY
BRANDING

OUR ROLE
We took this project as a challenge as client wanted to see his name in Arabic but with the meaning of symbol.

The execution, the colors and the formation is enough to address the luxury feel of this company.



COMPANY

THE POOL VILLA

CATEGORY

BRANDING

OUR ROLE

What a news, when we heard that we are going to work on countryside resort. It always excites us to do the branding for this level. We try to find solace in details and we never miss the single thing about it.



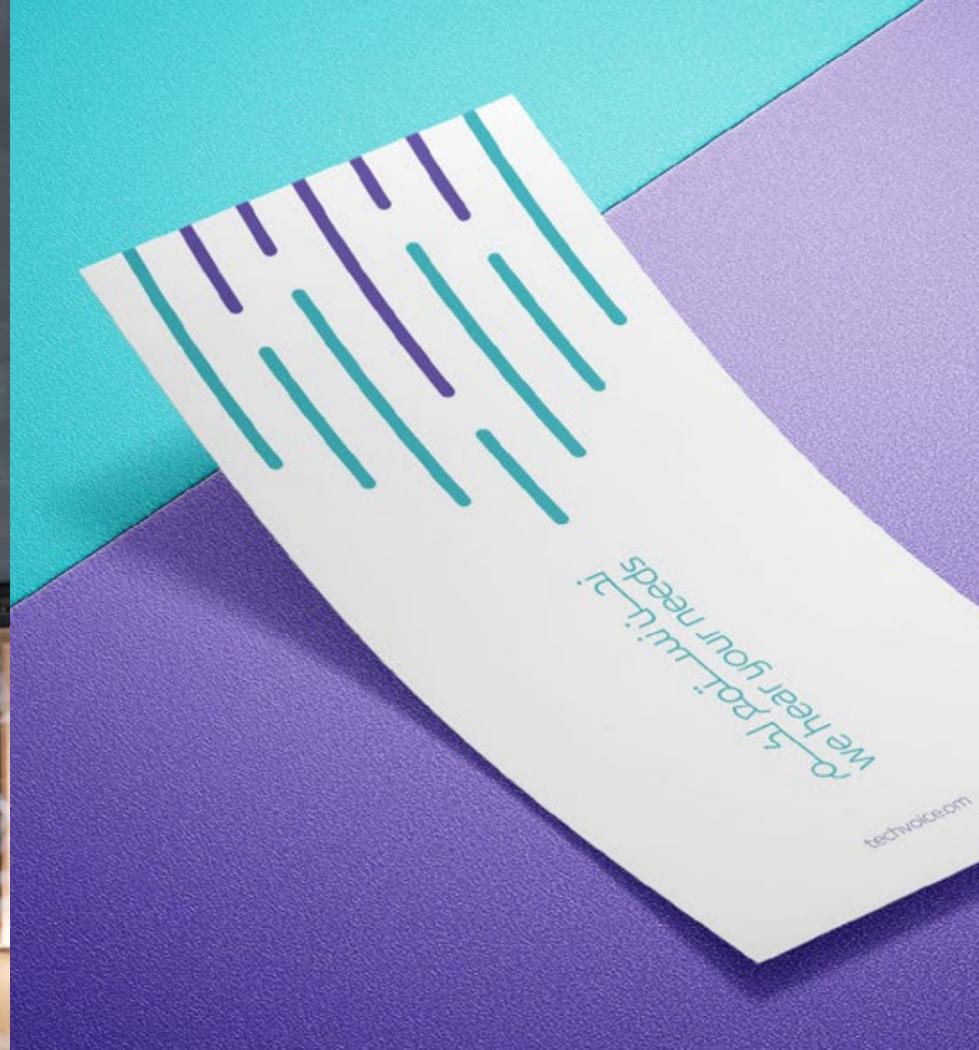
ذاپول فيلا
THE POOL VILLA
تنوف · TANUF



COMPANY
TECH VOICE

CATEGORY
BRANDING

OUR ROLE
TechVoice is one of the leading company which falls in the media category; yet they do bit but brilliant event management.



COMPANY

ENGLISH CAFE

CATEGORY

BRANDING

OUR ROLE

Not a regular cafe or coffee shop. It's an elegant brand and they wanted a brand which can compliment everything they do.



Not your *regular* cafe.

Open daily
7am — still early to close



COMPANY

PAX

CATEGORY

BRANDING

OUR ROLE

Bilingual logos are always fun, more fun when they are text based. It was quite a challenging procedure for us but the results made us feel proud.

PAK



ADVERTISING CAMPAIGN

COMPANY

AL DIN THEATRE OF CULTURE & ART

CATEGORY

EVENT CAMPAIGN

OUR ROLE

Working with same client and producing the same quality of designs every year is challenging yet includes many stages of experiments and learning.



COMPANY

McDONALDS

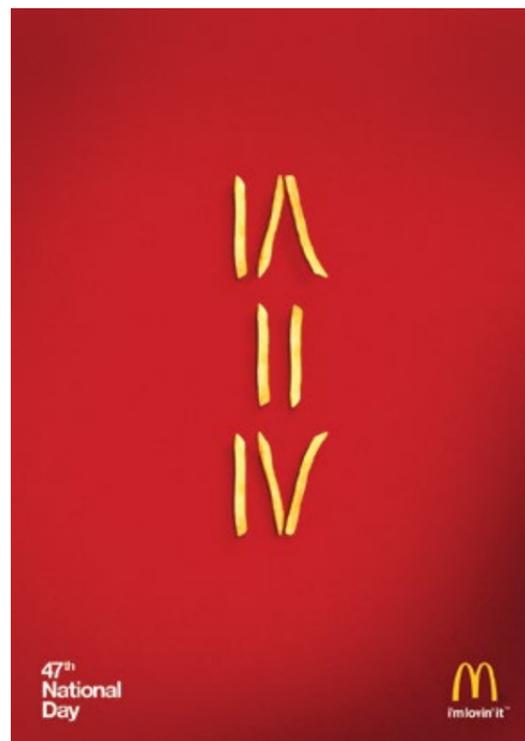
CATEGORY

NATIONAL DAY CAMPAIGN

OUR ROLE

We were invited to design the fresh ideas for the national day which shows the spirit of the national day.

We came up couple of ideas but unfortunately they decided not to celebrate national day this year.



PRINTING & PACKAGING

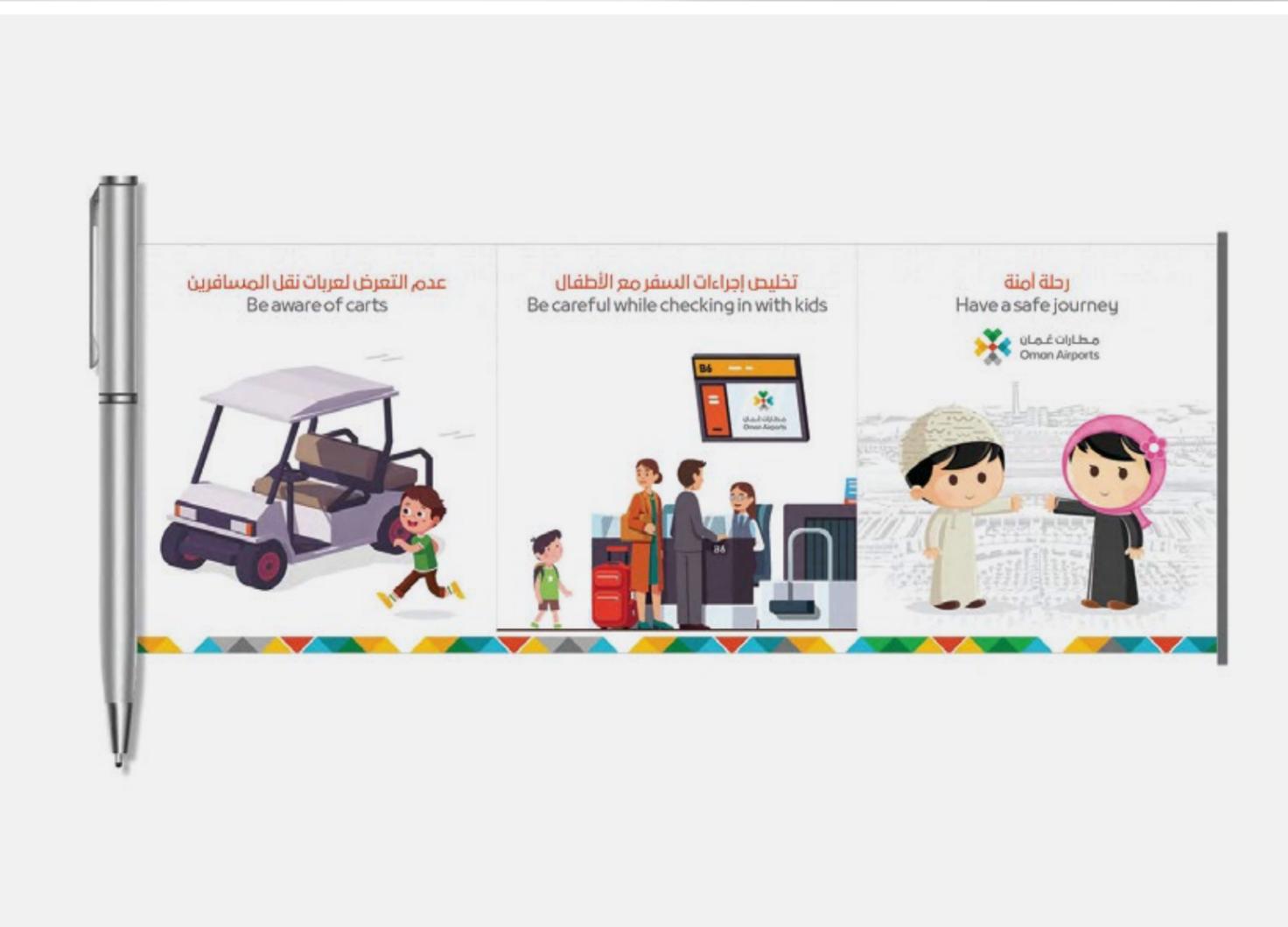






CORPORATE
GIFTS

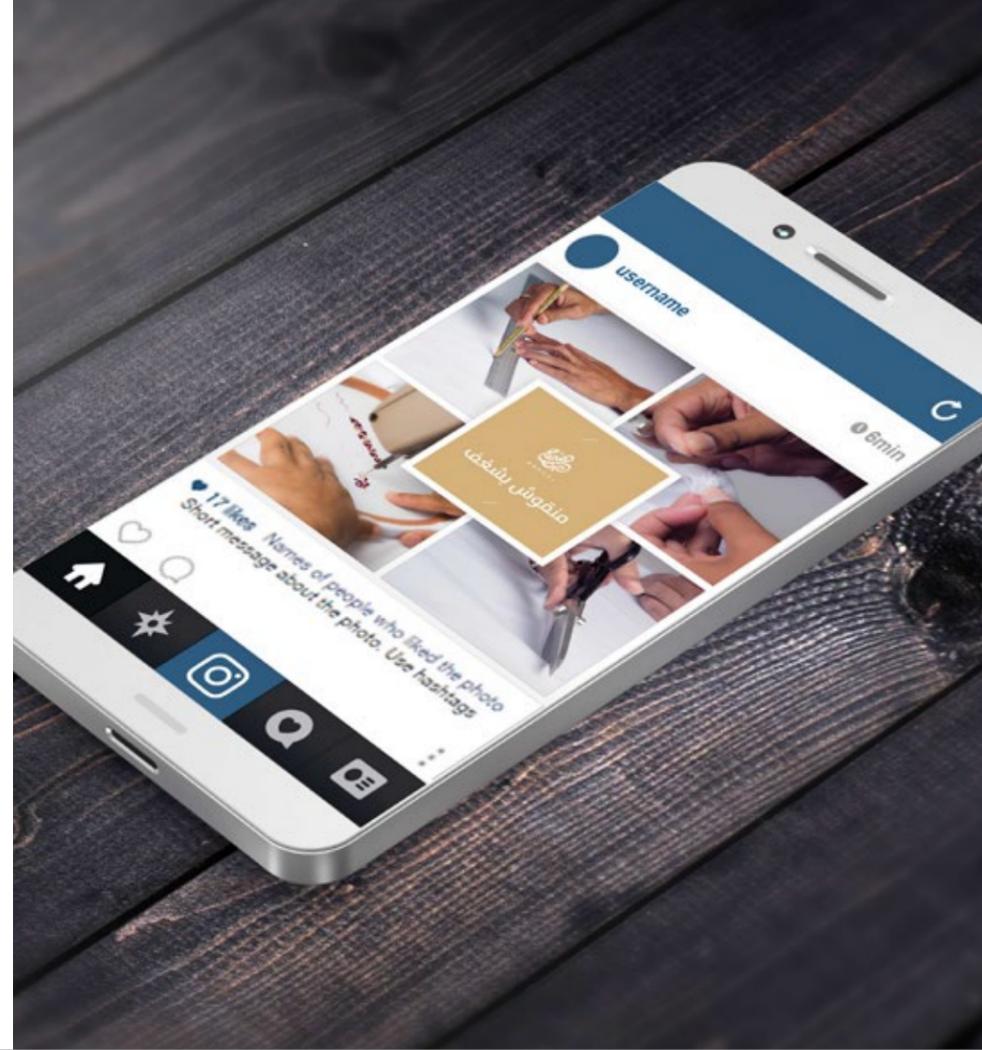




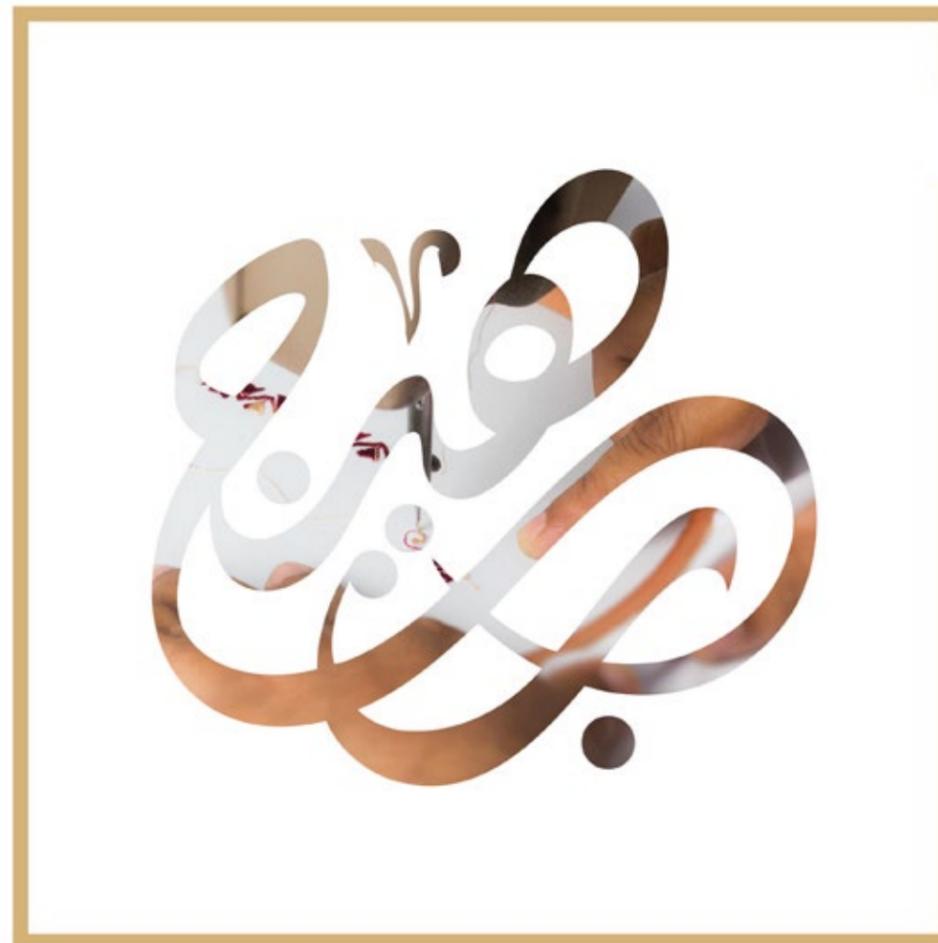
DIGITAL MARKETING

COMPANY
VARIOUS COMPANIES

CATEGORY
SOCIAL MEDIA



عروض
العيد
٢٠٪



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ما محورنا القادم؟

البحر - محورنا الرئيسي
للدورة الثانية في OMAN ART
Sea .. our main section in the
2nd edition of OMAN ART



تشكيلات
جديدة



المساحة الكلية
(بالفدان)
٣٥٥٠١١

عدد الحيازات
الكلية
١٦٦٦٠



%٩٣



%٨

نسبة عدد الحائزين



الحيازات الزراعية (فدان)

الخضروات
(بالفدان)
٣٨٩٢٥



المحاصيل العلفية
(بالفدان)
٧٥٥٨٦



المحاصيل الحقلية
(بالفدان)
٩٣٠٩



الفاكهة
(بالفدان)
٧٣٤٤٤



agrifishoman agrifishoman @agrifishoman moaoman

وزارة الزراعة والثروة السمكية
Ministry of Agriculture & Fisheries

عسل العتم

- علاج لأمراض القلب والتهاب الكبد والحويلة المرارية.
- يستخدم في المساج لعلاج المفاصل وآلام العظام.



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وزارة الزراعة والثروة السمكية
Ministry of Agriculture & Fisheries

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THANK YOU!